



Memphis Medical Center
WHERE INNOVATION LIVES

MARKETING ONE-SHEET
FOR KEY PARTNERS IN
MEMPHIS MEDICAL CENTER

Baptist College of Health Sciences

- Private, specialized institution, chartered in December 1994 as a special baccalaureate degrees in nursing and health sciences.
- Ninety-three percent of all students received some type of financial aid assistance
- In 2010, the Nuclear Medicine program, Diagnostic Medical Sonography and Respiratory Care all had 100 percent licensing pass rates. The Nursing pass rate of 92.59 percent exceeds the national average.

Church Health Center

- Founded in 1987 by Dr. Scott Morris, a physician and ordained United Methodist minister, the Church Health Center provides quality, affordable health care for working, uninsured people and their families.
- The Church Health Center has grown to become the largest faith-based clinic of its type in the United States, thanks to broad base of financial support from the faith community and volunteer help of the medical community.
- The Church Health Center cares for more than 54,000 patients without relying on government funding. Fees are charged on sliding scale with the average visit costing about \$20.
- The MEMPHIS Plan is the Church Health Center's employer-sponsored health care plan for small business and the self-employed.
- The Church Health Center Wellness, a certified Medical Fitness Facility, offers everything from personalized exercise plans and cooking classes to group exercise classes and activities for children and teens. Fees are charged on a sliding scale, and more than 120,000 member visits are logged each year.

Downtown Memphis Commission

- Charged with advancing Memphis and Shelby County by making Downtown Memphis a better place to work, live, learn, invest and visit, the DMC is an independent development agency.
- The DMC is an official partnership between local government and the private business community in Downtown's development
- To further accomplish its mission, the DMC: provides Downtown with supplemental services; helps to market Downtown to new businesses and residents; provides assistance and incentives to businesses; and more.



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KEY PARTNERS (CONT.)

Greater Memphis Chamber of Commerce

- Founded in 1838, the Greater Memphis Chamber is the lead economic development agency for Memphis/Shelby County.
- The Chamber is a private, nonprofit, membership-driven organization comprised of 2300 business enterprises, civic organizations, educational institutions and individuals
- To date, with its partnership with MemphisED (2008-11) more than 12,000 jobs have been created with capital investment of more than \$3 billion.

Le Bonheur Children's Hospital

- Le Bonheur Children's Hospital is a nonprofit, comprehensive, children's hospital providing 225 patient beds and 45 medical subspecialties.
- In 2011, U.S. News & World Report named Le Bonheur to its list of the Best Children's Hospitals.
- Le Bonheur is known for its world-renowned care, state-of-the-art research, community health and well being initiatives, and unique family-centered care.
- Le Bonheur has developed and maintains one of the largest surgical brain tumor programs in the United States and is one of a handful of children's hospitals with a 3T intraoperative MRI.
- Le Bonheur's Heart Institute is the only pediatric cardiovascular program in the region.
- Le Bonheur supports 14,147 local jobs, contributing more than \$1 billion in total economic impact.

Memphis Housing Authority

- After the federal Housing Authority was established in 1934, Memphis became the second American city (after New York) to establish a local authority
- Memphis' first two public housing units, Lauderdale Courts and Dixie Homes, opened in 1935.
- In 1954, the enactment of the federal Urban Renewal program greatly expanded the MHA's role
- Today, the MHA still manages public housing but through HOPE VI grants focus has shifted to affordable family housing



KEY PARTNERS (CONT.)

Methodist University Hospital

- Methodist University Hospital is the largest, most comprehensive hospital in the Methodist Healthcare system, named one of the 2009 top 100 Integrated Healthcare Networks by SDL the nation's premier rating system.
- It is the major academic campus and principal teaching hospital of the University of Tennessee Health Science Center. This partnership provides an environment of multidisciplinary collaboration among physicians and clinicians.
- Methodist University Hospital, in partnership with the University of Tennessee Health Science Center, is one of the leading centers in the United States for kidney, liver, kidney-pancreas and pancreas transplants.

Regional Medical Center at Memphis (The Med)

- Regional Medical Center at Memphis is a regional healthcare resource providing accessible, efficient, quality healthcare for individuals throughout a five-state area within 150 miles of Memphis.
- Regional Medical Center is anchored by a nationally recognized and highly respected Centers of Excellence including trauma, burn, neonatal intensive care and high-risk obstetrics.
- The hospital is home to specialty centers including a full service inpatient Rehabilitation Hospital and Wound Care Center with the largest hyperbaric oxygen therapy chamber in the region.
- The Outpatient Care Center is home to Sickle Cell Center, Adult Special Care Center, and subspecialty clinics to provide ongoing care for a variety of medical conditions.
- Health Loop, part of the Regional Medical Center family, provides primary care services in offices around the city.
- Regional Medical Center is an academic medical center serving as one of the largest medical and surgical teaching sites for the University of Tennessee Health Science Center. More than half of the doctors in Tennessee receive all or some of their training at the Regional Medical Center through its affiliation with the Tennessee Health Science Center.

Southern College of Optometry

- One of the top-three optometry schools in the nation, based on board scores, entering GPA, scores on admissions tests and graduation rates.
- The SCO's Eye Center has more than 60,000 patient visits per year
- More than 6,300 living alumni practicing in all 50 states and around the world.



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KEY PARTNERS (CONT.)

Southwest Tennessee Community College

- More than 90% of Southwest Associate of Applied Science degree and technical certificate graduates go on to work in the professions for which they are trained.
- Southwest Tennessee Community College has more than 13,000 students, the largest two-year college in Tennessee.
- Graduates from Southwest have a 97% overall job placement rates

St. Jude Children's Research Hospital

- Founded by the late entertainer Danny Thomas, St. Jude opened in 1962 and has treated children with catastrophic diseases from all 50 states and around the world. U.S. News & World Report named it the nation's top pediatric cancer hospital in 2010-11.
- St. Jude is the first institution established for the sole purpose of conducting basic and clinical research and treatment into catastrophic childhood diseases, primarily cancer. It is the first and only pediatric cancer center to be named a Comprehensive Cancer Center by the National Cancer Institute.
- St. Jude is the only pediatric cancer research center where families never pay for treatment not covered by insurance and no child is denied treatment because of the family's inability to pay.
- Research findings at St. Jude are shared freely with doctors and scientists all over world. St. Jude has developed protocols that have helped push overall survival rates (from 1962 to the present) from 20 percent to 80 percent.
- Peter C. Doherty, Ph.D., of the St. Jude Immunology department, won the Nobel Prize for Physiology or Medicine in 1996. He shares the award with Rolf Zinkernagel, MD, of the University of Zurich for breakthroughs in the understanding and treatment of viral infections and cancers.

University of Tennessee Health Science Center

- During the 2010 fiscal year, UTHSC faculty and staff received nearly \$106 million in research funding for research and sponsored projects. Over the past five fiscal years, UTHSC has averaged \$99.8 million in this type of funding annually.
- Since its founding in 1911, UTHSC has educated and trained more than 53,000 health care professionals at campuses statewide.
- UTHSC professionals provide more than one million days of hospital care across the state annually, and more than two million outpatient visits each year.
- One of the largest employers in Memphis, every year UTHSC contributes more than \$2 billion to the Memphis economy.
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- Opened in 2007, the UTHSC Cancer Research building is the Mid-South's only adult cancer research facility. More than 65 scientists work in the building's 32 research labs.

Veterans Administration Medical Center

- Serves veterans from a 53-county area in western Tennessee, northern Mississippi and northeast Arkansas.
- In addition to main medical center, the VAMC offers a number of services to our patients in 10 community-based outpatient clinics.